



washington park conservancy

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# SEPTEMBER SPLENDOR

## **Sponsorship Opportunities**

1. Request Letter
2. Event Fact Sheet
3. Sponsorship Form

For more information, please contact:

Marcia Moss @ Email: [september.splendor@washingtonparkconservancy.org](mailto:september.splendor@washingtonparkconservancy.org)



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## SEPTEMBER SPLENDOR

### WASHINGTON PARK CONSERVANCY OFFICERS

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Jay Lavigne, City Forester  
Jessica Morgan, Parks Division Supervisor  
Sergio Panunzio, Commissioner, Department of  
General Services

June 2023

Dear Friends,

Plans are underway for the Washington Park Conservancy's signature fundraising event, *September Splendor*, a cocktail party and silent auction which will be held on **Saturday, September 23, 2023, from 7-9:00 pm** at the Lake House in Albany's Washington Park. An early Preview for Sponsors and Honorary Committee guests will start at 6:15 pm.

I hope that you will join the celebration by sponsoring this event, which raises funds to preserve, protect and promote historic Washington Park. September Splendor sponsors support the Conservancy's work to preserve, protect, and promote historic Washington Park, and join a visible group of dedicated community supporters of the Park.

The evening will feature food by BMT catering, a wine bar by Capital Wine and Spirits, and a silent auction with many botanically-themed items: lush autumn annuals, perennials, trees, and stunning floral arrangements, as well as fine art, vintage wines and more —all contributing to the distinctive character of this annual event.

**Please consider a September Splendor sponsorship at one of the levels indicated on the attached form.**

The Conservancy will provide recognition for sponsors in our event signage and program and on our website, and you will receive written acknowledgement of your gift for tax purposes. To be included with your logo on the printed invitation, please respond by **Friday, July 28**. If you have any questions, please email us at: [september.splendor@washingtonparkconservancy.org](mailto:september.splendor@washingtonparkconservancy.org).

With your help, the Washington Park Conservancy can continue its work as steward of this historic gem in the heart of Albany.

Sincerely,

Jeff Crumpton  
President, Washington Park Conservancy

PO Box 1145 | Albany, NY 12201 | [september.splendor@washingtonparkconservancy.org](mailto:september.splendor@washingtonparkconservancy.org)



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## SEPTEMBER SPLENDOR

### FACT SHEET

**September Splendor** is a Cocktail Party and Silent Auction Fundraiser to benefit historic Washington Park, Albany, New York, presented by the Washington Park Conservancy. Proceeds from September Splendor help finance the Conservancy's investments in Washington Park.

The evening will feature:

- Wine Bar by Capital Wine & Spirits
- Catering by BMT Hospitality
- Music by Zachary Cohen
- Silent Auction

**WHEN:** Saturday, September 23, 2023 | 7:00-9:00 pm

6:15 pm: Early Preview for Honorary Committee and Sponsors

7:00 pm: Doors open for general guests

8:45 pm: Silent Auction closes

9:00 pm: Food service ends and bar closes

**WHERE:** Lake House, Washington Park, Albany, New York

### TICKETS:

Honorary Committee (includes Early Preview):  
\$500 | \$350 | \$250 | \$150

General Admission (opens 8/1):  
In Advance : \$100 | \$75  
At the Door: \$125 | \$100

Buy tickets ONLINE at Eventbrite:

[September Splendor 2023 Tickets, Sat, Sep 23, 2023 at 7:00 PM | Eventbrite](#)

Buy tickets by MAIL: Download form at [www.washingtonparkconservancy.org](http://www.washingtonparkconservancy.org). and mail with payment (check or credit card info) to: Washington Park Conservancy, PO Box 1145, Albany, NY 12201  
No physical tickets will be issued. Tickets are not refundable, but are transferable.

MORE INFORMATION AT: [www.washingtonparkconservancy.org](http://www.washingtonparkconservancy.org)

QUESTIONS: E-mail [september.splendor@washingtonparkconservancy.org](mailto:september.splendor@washingtonparkconservancy.org)

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The Washington Park Conservancy is an all-volunteer, 501c3 not-for-profit organization (Tax ID: #14-1678316), founded in 1985 to preserve, protect and promote historic Washington Park in Albany, New York. The Conservancy works with the City of Albany to help guide the restoration and maintenance of the Park.



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## SPONSORSHIP

Promote your business and show your appreciation for Washington Park, a historic gem in the heart of Albany! **September Splendor** offers a wonderful opportunity to gain positive visibility and build your brand with an active and engaged community of Park supporters and advocates.



### SPONSORSHIP OPPORTUNITIES

\$2,500 Steward -10 event tickets

\$1,500 Sustainer - 6 event tickets

\$1,000 Advocate - 4 event tickets

\$500 Partner - 2 event tickets

PLUS all **September Splendor** sponsors receive

- Logo recognition on printed invitations \*
- Invitation to Honorary Committee Preview
- Recognition in publicity and social media
- Logo signage at event
- Sponsor credit on WPC website
- Opportunity to display information or provide guest favors

### SPONSOR INFORMATION

NAME: \_\_\_\_\_  
*as it should appear in all printed and promotional materials*

Address: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Telephone: \_\_\_\_\_

Contact: \_\_\_\_\_

### PAYMENT INFORMATION

\$2,500       Check enclosed (payable to Washington Park Conservancy)  
 \$1,500       Charge my credit card (circle one)    Visa    MC    Amex    Discover  
 \$1,000      NAME ON CARD \_\_\_\_\_  
 \$500        CARD # \_\_\_\_\_  
                   EXP DATE \_\_\_\_\_ SECURITY CODE \_\_\_\_\_  
                   SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

\_\_\_\_ I cannot sponsor the event this year, but please accept my enclosed contribution of \$\_\_\_\_\_

\* Please return this form by **Friday, July 28** to guarantee inclusion in the printed invitation.