



washington park conservancy

SEPTEMBER SPLENDOR

Sponsorship Opportunities

1. Request Letter
2. Event Fact Sheet
3. Sponsorship Form

For more information, please contact:

SAM SHIPHERD Email: samshipherd@gmail.com or telephone 518-465-5960

June 2022

Dear Friends,

After three long years, we're excited to announce that *September Splendor* is back! The Washington Park Conservancy invites you sponsor this signature fundraising event, which will be held on **Saturday, September 24, 2022, from 7:00-9:00 pm** at the Lake House in Albany's Washington Park. There will be an early Preview for Sponsors and Honorary Committee guests starting at 6:15 pm.

An end-of-the season tradition, *September Splendor* is a one-of-a-kind event that raises funds to preserve and improve historic Washington Park. The evening's botanically-themed silent auction will feature lush autumn annuals, perennials, shrubs, bushes and trees, as well as stunning floral arrangements – all contributing to the distinctive character of this cocktail event. We hope that you will consider sponsoring this uniquely special event.

Proceeds from *September Splendor* help finance the Conservancy's investments in Washington Park. Over the last two years, we planted more than 50 new trees and shrubs in the Park; funded the bi-annual treatment to protect the Park's 28 ash trees against the Emerald Ash borer; completed the installation of new lighting around the Moses fountain; and made significant progress on planning a new playground, with input from a diverse range of constituents and park users from across the Albany community.

Please consider sponsoring September Splendor at one of the levels indicated on the attached form. The Conservancy will provide recognition for sponsors in our event signage and program and on our website, and you will receive written acknowledgement of your gift for tax purposes.

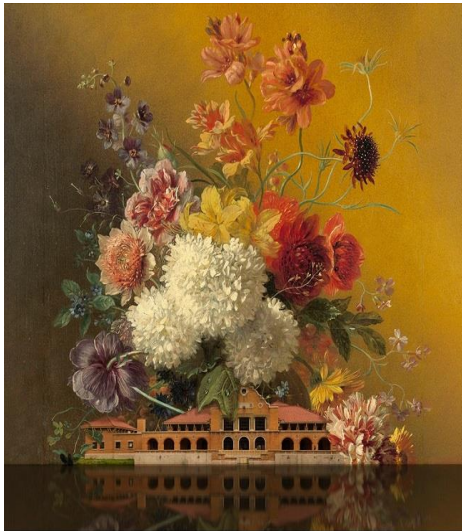
I hope you will be a part of the celebration. To be included with your logo on the printed invitation, please respond by **Friday, July 29**. If you have any questions, please contact WPC board member Sam Shipherd by email at samshipherd@gmail.com or telephone 518-465-5960

With your help, the Washington Park Conservancy can continue its work to preserve and enhance this historic gem in the heart of Albany. Thank you for considering our request and for being a part of *September Splendor*.

Sincerely,



Jeff Crumpton
President, Washington Park Conservancy



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FACT SHEET

September Splendor is a Cocktail Party and Silent Auction Fundraiser to benefit historic Washington Park, Albany, New York, presented by the Washington Park Conservancy. Proceeds from September Splendor help finance the Conservancy's investments in Washington Park.

The evening will feature:

- Wine Bar by Capital Wine & Spirits
- Catering by BMT Hospitality
- Music by Zachary Cohen
- Silent Auction

WHEN: Saturday, September 24, 2022 | 7:00-9:00 pm

6:15 pm: Early Preview for Honorary Committee and Sponsors
7:00 pm: Doors open for general guests
8:45 pm: Silent Auction closes
9:00 pm: Food service ends and bar closes

WHERE: Lake House, Washington Park, Albany, New York

TICKETS:

Honorary Committee (includes Early Preview):
\$500 | \$350 | \$250 | \$150

General Admission (on sale 8/1):
In Advance : \$100 | \$75
At the Door: \$125 | \$100

Buy tickets ONLINE at Eventbrite:
<https://www.eventbrite.com/e/september-splendor-2022-tickets-363510528777>

Buy tickets by MAIL: Download form at www.washingtonparkconservancy.org. and mail with payment (check or credit card info) to: Washington Park Conservancy, PO Box 1145, Albany, NY 12201
No physical tickets will be issued. Tickets are not refundable, but are transferable.

COVID-19 PROTOCOL:

As required by our Special Event Permit from the City of Albany, *September Splendor* will be in compliance with all standing Executive and Emergency Covid-19 orders issued by Governor Hochul; and any applicable local, federal, county, or state mandate. This includes collecting attendee information for contact tracing purposes, and we must and keep that information for at least three weeks after the conclusion of the event for possible distribution to the Albany County Health Department.

Accordingly, we will collect and confirm names, addresses, telephone numbers and emails from all attendees during the check-in process.

MORE INFORMATION AT: www.washingtonparkconservancy.org

QUESTIONS: E-mail us at wpcalbany@gmail.com

The Washington Park Conservancy is an all-volunteer, 501c3 not-for-profit organization (Tax ID: #14-1678316), founded in 1985 to preserve, protect and promote historic Washington Park in Albany, New York. The Conservancy works with the City of Albany to help guide the restoration and maintenance of the Park.



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SPONSORSHIP

Promote your business and show your appreciation for Washington Park, a historic gem in the heart of Albany! *September Splendor* offers a wonderful opportunity to gain positive visibility and build your brand with an active and engaged community of Park supporters and advocates.



SPONSORSHIP OPPORTUNITIES

\$2,500 Steward -10 event tickets

\$1,500 Sustainer - 6 event tickets

\$1,000 Advocate - 4 event tickets

\$500 Partner - 2 event tickets

PLUS all *September Splendor* sponsors receive

- Logo recognition on printed invitations *
- Invitation to Honorary Committee Preview
- Recognition in publicity and social media
- Logo signage at event
- Sponsor credit on WPC website
- Opportunity to display information or provide guest favors

SPONSOR INFORMATION

NAME: _____
as it should appear in all printed and promotional materials

Address: _____

E-Mail: _____ Telephone: _____

Contact: _____

PAYMENT INFORMATION

_____ \$2,500	_____ Check enclosed (payable to Washington Park Conservancy)
_____ \$1,500	_____ Charge my credit card (circle one) Visa MC Amex Discover
_____ \$1,000	NAME ON CARD _____
_____ \$500	CARD # _____
	EXP DATE _____ SECURITY CODE _____
	SIGNATURE _____ DATE _____

_____ I cannot sponsor the event this year, but please accept my enclosed contribution of \$_____

* Please return this form by **Friday, July 29** to guarantee inclusion in the printed invitation.