

WASHINGTON PARK CONSERVANCY

SEPTEMBER

splendor

SATURDAY, SEPTEMBER 14TH, 2019

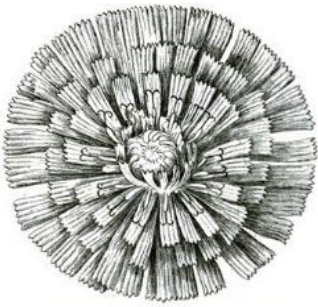
7:00-9:00 PM AT THE WASHINGTON PARK LAKEHOUSE

Sponsorship Opportunities

1. Request Letter
2. Event Fact Sheet
3. Sponsorship Form

FOR MORE INFORMATION PLEASE CONTACT:

Marcia Moss: Cell: 518-755-4576; Email: wpcalbany@gmail.com



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June 2019

Dear Friends,

Plans are underway for the Washington Park Conservancy's signature fundraising event, *September Splendor*, which will be held on **Saturday, September 14, 2019, from 7-9 pm** at the Lake House in Albany's Washington Park. There will be an Early Preview for Sponsors and Honorary Committee guests starting at 6:15 pm.

An end-of-summer tradition for the last nine years, *September Splendor* is a botanically-themed, one-of-a-kind event that raises funds to preserve and improve historic Washington Park. We hope that you will consider sponsoring this uniquely special event.

Proceeds from *September Splendor* help finance the Conservancy's investments in Washington Park. Current projects include completing the installation of new lighting around the Moses fountain; a new round of treatment to protect the 28 ash trees in the park against the Emerald Ash borer; planting new trees and shrubs; and preliminary planning efforts for a new playground.

Please consider sponsoring *September Splendor* at one of the levels indicated on the attached form. The Conservancy will provide recognition for sponsors in our event signage and program and on our website, and you will receive written acknowledgement of your gift for tax purposes.

I hope you will be part of the celebration. To be listed on the printed invitation, please respond by August 1. If you have any questions, please contact WPC vice president Marcia Moss at 518-755-4576 (cell) or email: wpcalbany@gmail.com.

With your help, the all-volunteer Washington Park Conservancy can continue its work to preserve and enhance this historic gem in the heart of Albany. Thank you in advance for considering our request and for being a part of *September Splendor*.

Sincerely,

Daniel McEneny
President, Washington Park Conservancy

OFFICERS

Daniel McEneny, *President*
Marcia Moss, *Vice President*
Sarah Read, *Secretary*
Douglas Ebersman, CPA, *Treasurer*

DIRECTORS

Nicki Brown
Leif Engstrom
Joseph Giovannetti
Matthew Hamm
Chelle Jenkins
Marcia O. Kees
William Lemmon
Christine Miles
Susan Pezzolla
Thomas Pfeiffer
John Pipkin
Samantha Shipherd
Stacey Stump
Michaela Sweeney

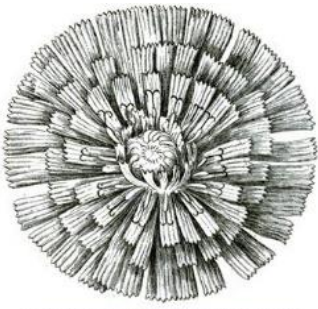
ADVISORY COMMITTEE

J. Winthrop Aldrich
Dennis Anderson
William Brandow
Jeffrey Gordon
Erik Kulleseid
Andrea Lazarski
Charles Liddle III
John McLennan
William O. Pettit III
Eve Ryan
Herb Starr

EX-OFFICIO

Jonathan Jones,
Commissioner, Dept of Recreation
Jay Lavigne, *City Forester*
Jessica Morgan, *City Gardener*
Sergio Panunzio,
Commissioner, Department of General Services
Lemo Young, *Washington Park Manager*

PO Box 1145 | Albany, NY 12201 | wpcalbany@gmail.com | 518-992-6152



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FACT SHEET

September Splendor is a Cocktail Party and Silent Auction Fundraiser to benefit historic Washington Park, Albany, New York, presented by the Washington Park Conservancy

- ❖ Wine Bar by Capital Wine & Spirits
- ❖ Catering by BMT Hospitality
- ❖ Music by Zachary Cohen

OFFICERS

Daniel McEneny, *President*
 Marcia Moss, *Vice President*
 Sarah Read, *Secretary*
 Douglas Ebersman, CPA, *Treasurer*

WHEN: Saturday, September 14, 2019 | 7:00-9:00pm

DIRECTORS

Nicki Brown
 Leif Engstrom
 Joseph Giovannetti
 Matthew Hamm
 Chelle Jenkins
 Marcia O. Kees
 William Lemmon
 Christine Miles
 Susan Pezzolla
 Thomas Pfeiffer
 John Pipkin
 Samantha Shipherd
 Stacey Stump
 Michaela Sweeney

WHERE: Lake House, Washington Park, Albany, New York

TICKETS (per person):

Honorary Committee (includes Early Preview):
 \$300 / \$200 / \$100

General Admission:
 \$75 advance / \$85 at the door

Young Conservator (under 40):
 \$50 advance / \$60 at the door

ADVISORY COMMITTEE

J. Winthrop Aldrich
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 Charles Liddle III
 John McLennan
 William O. Pettit III
 Eve Ryan
 Herb Starr

Buy tickets ONLINE at Eventbrite: <https://www.eventbrite.com/e/september-splendor-2019-tickets-63522498503>

Buy tickets by MAIL: Please download form at www.washingtonparkconservancy.org. and mail with payment (check or credit card info) to: Washington Park Conservancy, PO Box 1145, Albany, NY 12201
 No physical tickets will be issued. Tickets are not refundable, but are transferable.

EX-OFFICIO

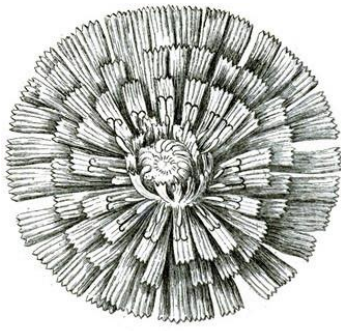
Jonathan Jones,
Commissioner, Dept of Recreation
 Jay Lavigne, *City Forester*
 Jessica Morgan, *City Gardener*
 Sergio Panunzio,
Commissioner, Department of General Services
 Lemo Young, *Washington Park Manager*

EVENT TIMELINE:

- 6:15 pm: Preview for Honorary Committee and Sponsors
- 7:00 pm: Doors open for general guests
- 8:45 pm: Silent Auction closes

QUESTIONS: E-mail us at wpcalbany@gmail.com

The Washington Park Conservancy is an all-volunteer, 501c3 not-for-profit organization (Tax ID: #14-1678316), founded in 1985 to preserve, protect and promote historic Washington Park in Albany, New York. The Conservancy works with the City of Albany to help guide the restoration and maintenance of the Park.



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SPONSORSHIP

Promote your business and show your appreciation for Washington Park, a historic gem in the heart of Albany! **September Splendor** offers a wonderful opportunity to gain positive visibility and build your brand with an active and engaged community of Park supporters and advocates.

SPONSORSHIP OPPORTUNITIES

\$2,500 Steward -10 event tickets

\$1,500 Sustainer - 6 event tickets

\$1,000 Advocate - 4 event tickets

\$500 Partner - 2 event tickets

PLUS all **September Splendor** sponsors receive

- Logo recognition on printed invitations *
- Invitation to Honorary Committee Preview
- Recognition in publicity and social media
- Logo signage at event
- Sponsor credit on WPC website
- Opportunity to display information or provide guest favors

SPONSOR INFORMATION

NAME: _____
as it should appear in all printed and promotional materials

Address: _____

E-Mail: _____ Telephone: _____

Contact: _____

PAYMENT INFORMATION

_____ \$2,500	_____ Check enclosed (payable to Washington Park Conservancy)
_____ \$1,500	_____ Charge my credit card (circle one) Visa MC Amex Discover
_____ \$1,000	NAME ON CARD _____
_____ \$500	CARD # _____
	EXP DATE _____ SECURITY CODE _____
	SIGNATURE _____ DATE _____

_____ I cannot sponsor the event this year, but please accept my enclosed contribution of \$ _____

* Please return this form by **Wednesday, July 31** to guarantee inclusion in the printed invitation.